

CV- Dias Alvaro Lopes



- **Keywords**

Strategy, marketing, local value creation

- **Other IDs**

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Biography

Álvaro Lopes Dias received his Ph.D. on International Marketing in 2006, aggregation on Firm Economics in 2009, MSc in Strategy in 2003 and BaC in Management in 1994. He was Associate Professor and Management and Economics Department Director at Universidade Autónoma de Lisboa (UAL), and he is currently Full Professor at the Instituto Superior de Gestão (ISG). He is Professor at Universidade Lusófona. He is also collaborating with several institutions in Brazil and Angola as invited professor and co-supervisor of MSc and Ph.D. student. He was Director and founder of CEEFE/UAL - Research center for strategy and finance.

- - **Universidade Lusófona: Lisbon**
2013-09-01 to present | Professor (Turismo)
Employment
 - **Instituto Superior de Gestão: Lisbon**
2012-09-01 to present | Professor
 - **Universidade Autonoma de Lisboa: Lisboa**
2009-07-08 to 2009-10-17 | Agregação em Economia da Empresa

Education

- **Universidad de Extremadura - Campus Badajoz: Badajoz, Extremadura**
2003-09-04 to 2006-05-23 | PHD Management Sciences
- **Universidade Autonoma de Lisboa: Lisboa, Lisboa**
1999-09-01 to 2002-04-16 | Mestrado em estratégia/Master in Strategy
- **IDIA / Univerisdade Autónoma de Lisboa: Lisboa**

1995-10-01 to 1997-07-15 | MBA

Qualification

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- **Universidade Autonoma de Lisboa: Lisboa, Lisboa**
1989-09-06 to 1993-06-15 | Licenciatura/Bachelor
- **ISG: Lisboa**
2014-08-01 to present | Marketind MSc Coordinator at ISG
Invited position
- **Universidade Autónoma de Lisboa: Lisboa, Lisboa**
2009-07-02 to 2011-06-15 | Ph.D. in Firm Economics Coordinator
- **Estudo exploratório sobre a situação profissional dos Diretores de Hotéis***26h APDR Congress*
2019-07-05 | conference-paper
- SOURCE-WORK-ID: cv-prod-id-633560
- **THE IMPACT OF ECONOMIC CRISIS ON ENTREPRENEURSHIP AND STRATEGIC PERFORMANCE (Core Collection of “Web of Science” – CPCI)***39th International Scientific Conference on Economic and Social Development – “Sustainability from an Economic and Social Perspective”- Lisbon, 29-30 April 2019*
2019-04-29 | conference-paper
- **Social Return on Investment. O Caso ForMação***II Encontro ASIBEAM*
2019-01-30 | conference-paper
- **Social return on investment. O caso Semear***II Encontro ASIBEAM*
2019-01-30 | conference-paper
- **Determinants of Employee Retention: A Study of Reality in Brazil***Strategy and Superior Performance of Micro and Small Businesses in Volatile Economies*
2019-01-01 | book-chapter
- **Strategic and Process Management: A Model Oriented for High Business Performance***Strategy and Superior Performance of Micro and Small Businesses in Volatile Economies*
2019-01-01 | book-chapter
-
- **Value Creation In Volatile Economies***Strategy and Superior Performance of Micro and Small Businesses in Volatile Economies*
2019-01-01 | journal-article
-

- **Business Model Design: Novelty and Efficiency***Competitive Drivers for Improving Future Business Performance*
2019 | book-chapter
-
- **Creative Entrepreneurship: An Analysis en Costal and Non Coastal Areas***Managing, Marketing, and Maintaining Maritime and Coastal Tourism*
2019 | book-chapter
-
- **Eco-Innovation in Coastal Hotels: Is there a match with tourist perspectives?***Managing, Marketing, and Maintaining Maritime and Coastal Tourism*
2019 | book-chapter
- **Economic Crisis Effects on SME Dynamic Capabilities***Int. J. of Learning and Change*
2019 | journal-article
- **The role of entrepreneurship on the foundations of dynamic capabilities***Int. J. of Entrepreneurial Venturing*
2019 | journal-article
- **The Relationship between Chemical of Happiness, Chemical of Stress, Leadership, Motivation and Organizational Trust: a Case Study on Brazilian Workers***Journal of International Business and Economics*
2018-12-03 | journal-article
- **A RESPONSABILIDADE AMBIENTAL DAS EMPRESAS: ANÁLISE DAS PRESSÕES EXTERNAS E DOS BENEFÍCIOS ESTRATÉGICOS.***SOLIDARI(E)DAD(E) - Revista Iberoamericana de Empresa Solidária*
2018-12-02 | journal-article
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