

## CURRICULUM VITAE



### Professor Mirjana Radović-Marković

Position Title	Full professor
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### Scientific and Research Fields:

- Entrepreneurship
- Female entrepreneurship
- Small Business Management
- Employment Policy
- Education and e-learning

### Biography

Professor Mirjana Radović-Marković, PhD was born in Belgrade. She gained complete expert education from the Faculty of Economics in Belgrade, where she got her PhD in 1987. After her dissertation completing, she continued her advanced studies in the Netherlands, USA and Russia, where she specialized in 1988 at Lomonosow on the multidisciplinary studies department. Since she was twenty-five she is a scientist. Her scientific career started at the Economics Institute in Belgrade and continued later at the Institute of Economic Sciences, also in Belgrade. Meanwhile, she was full-time and part-time engaged as a lecturer and professor for entrepreneurship and management at the Faculty for Management BK in Belgrade, at the Faculty Farleigh Dickinson University in the USA, Akamai University US, Lacrosse University USA, Pebble Hills University International, EU, CalCampus, US. She is an author of programs as follow: "Women's Entrepreneurship", "Human Resource Management", "Small Business Management", "Entrepreneurship for Genealogists", "Organizational Behaviour", "E-Business" and, "Principles of Management".

Since 2004, prof. Dr. Mirjana Radovic-Markovic has employed full time at the Institute of Economic Sciences. She is Chairman of Scientific Board, Head of Center for Economic Researches and member of the Managing Board of the Institute of Economic Sciences. Also, she is Editor-in-Chief of peer Journals: Economic Analysis and Women's Entrepreneurship and Education and the editor of five international peer journals, of which one is on the Thomson Reuters list.

She was elected to the position of *full professor* in a number of universities- She teaches "Entrepreneurship" at the University of Kragujevac, as well as the " Applied Business Economics and Entrepreneurship "at the Irish University Business School, London, "Management and Entrepreneurship "at the Pebble Hills University International, EU," Female entrepreneurship "at Akamai University and" Entrepreneurship and female entrepreneurship" at the International College of Management and Technology (ICMT) - Center for Women and Gender Studies. In addition, she has taught worldwide classes as "Women as Entrepreneurs", "Global Challenge" (GVF) at the Faculty Farleigh Dickinson University, New Jersey, US.

By invitation, she has given a number of lectures abroad. Recently, she had presentation during the meeting of OECD experts (March, 2010) and gave a lecture at Said Business School (June, 2010), Oxford University, UK.

Professor Radović-Marković has written twenty books and over one hundred peer articles. Professor's new book is WOMEN IN BUSINESS: Theory, Practice and Flexible Approaches, published by Adonis & Abbey Publishers Ltd, June 2010. London, UK.

**Her scientific research impact (H-Index) is 27.0 for period 2006-2009. Available from Internet**

*She holds the Honorary Doctorate of Science (D.Sc) awarded St. James the Elder Theological Seminary, Tennessee, US, 2010 and the Honorary Doctorate of Letters (D.Litt) awarded by Academy of Universal Global Peace, Chennai, India, 2010. The awarding committees cited Dr. Radović-Marković for having served the world community with outstanding research in Economics and Women's Entrepreneurship.*

#### **Membership in International Organizations:**

- Director of research activities in the field of entrepreneurship “The Alumni Association Network“, USA (non-profit organization)
- Director of Master studies and a member of Board of Directors - Akamai University USA
- Member of ERENET - Entrepreneurship Research and Education Network of Central European Universities
- Counselor and permanent Consultant of ICEA - International Community Education Association
- CWRD (Centre for Women's Research and Development), Africa
- Counselor, permanent Consultant & Full Professor in the Institute for Women's Entrepreneurship and gender relations, PHU, Chapter of West Africa
- Deputy President of international organization ICMT - International Community of Management and Technology Counselor Prentice consults, West Africa, Lagos, Nigeria
- Associate of Scientific Institute - Center for Integrated and Development studies, Kathmandu, Nepal
- Member of (CECOB) - Centro per l'Europa Centro-Orientale e Balcanica, Europe and the Balkans International Network,- University of Bologna

#### **Major References**

##### **Books and Monographs**

1. Mirjana Radovic Markovic & M.A. Omolaja, *Information Management*, Himalaya Publishing, Mangalore, India, 572 pp. (November 2010.)
2. Mirjana Radovic Markovic and M.A. Omolaja, “*Modern Management: Concepts & Topical Issues*”, Himalaya Publishing, India, 2009., 596 pp.
3. Mirjana Radovic Markovic and M.A. Omolaja, “*Modern Management: Concepts & Topical Issues*”, Aardvark Global Publishing, Salt Lake City, USA, 2008., 596 pp. (second edition)
4. Mirjana Radovic Markovic and Imani Silver Kyaruzi, “*Women in Business: Theory, Practice and Flexible Approaches*”, Adonis&Abbey Publishers, Ltd., London, UK, 2009.280 pp. Available from internet [http://www.ien.bg.ac.rs/knjige/women\\_in\\_business09.pdf](http://www.ien.bg.ac.rs/knjige/women_in_business09.pdf)
5. Mirjana Radovic Markovic, “*Women Entrepreneurs: New opportunities and Challenges*”, Indo-American Books, Delhi, Inija, 2009, 206 pp. Available from internet [http://www.ien.bg.ac.rs/knjige/women\\_entrepreneurs09\\_contents.pdf](http://www.ien.bg.ac.rs/knjige/women_entrepreneurs09_contents.pdf)
6. Mirjana Radovic Markovic, “*Types of Entrepreneurship and Entrepreneurs*”, Institute of Economic Sciences, Belgrade, Serbia, 2009., 276 pp. Available from internet [http://www.ien.bg.ac.rs/index\\_en.html](http://www.ien.bg.ac.rs/index_en.html)
7. Mirjana Radovic Markovic (co-author), “*The Quality of Managerial, Entrepreneurial & Leader Behavior*”, Belgrade Business School, Belgrade, November 2008.,158 pp
8. Mirjana Radovic Markovic, “*Global Management: Globalization Impact on Organizational Structure & Enterprise Culture*”, Magnus & Akamai University, Belgrade, 2007, 150 pp.
9. Mirjana Radovic Markovic, “*Entrepreneurship*“, Bar Code Graphics, Chicago, IL, SAD, 2007, 315 pp.
10. Mirjana Radovic Markovic, “*Entrepreneurship: Foundation and Small Business Management*“, Equilibrium, Belgrade, 2007., 222 pp

11. Mirjana Radovic Markovic et.al. *"Managers and Leaders Role in "New Economy"*, Belgrade Business School, 2007., 164 pp.
12. Mirjana Radovic Markovic, *"Entrepreneurship: Process & Practice"*, Magnus, Belgrade, 2007, 295 pp.
13. Mirjana Radovic Markovic, *"New Work Models & Self-Employment"*, Digital Art, Belgrade, 2007, 263 pp.
14. Mirjana Radovic Markovic, *"Women s Entrepreneurship"*, Equilibrium, Belgrade, 2006, 157 pp.
15. Mirjana Radovic Markovic, *"Entrepreneurship - Theoretical and Practical Guide on All Aspects for Starting Successful Small Business"*, Link Group, Belgrade, 2006. 306 pp.
16. Mirjana Radovic Markovic, *"Self-employment: Home Business"*, Magnus, 2006., 211 pp.
17. Mirjana Radovic Markovic, *"Profile & Profit 2 - Women and Small Business - From Idea to its Realization"*, Poslovni biro, Belgrade, 2005., 165 pp.
18. Mirjana Radovic Markovic, *"Entrepreneurship: Guidelines for Successful Business"*, (third edition) Belgrade, Magnus, 2005, 211 pp.
19. Mirjana Radovic Markovic, *Profile & Profit 1 - Personality Design of Successful Manager*, Beograd, UMS, 1998, 134 pp.
20. Mirjana Radovic Markovic, (co-author): *Entrepreneurship - Creating & Development of Successful Business*, Faculty of Management BK, Belgrade, 1994. (Textbook)

### Book Chapter (2007-2009)

1. Mirjana Radovic Markovic et.al, "Inclusive education and distance learning in Serbia" in the book *"Strengthening the educational and scientific collaboration among Faculties of economics within V4 and countries of South Eastern Europe"* (ed. By Renata Vokorokosova i Janusz K. Grabara), Faculty of management, Czestochowa, Tehnical University, Poland, 2009., 14-27 pp.
2. Mirjana Radovic Markovic, Vasileios Kallinterakis, Nomana Munir, **"DO INVESTORS HERD DURING EXTREME PERIODS IN THIN MARKETS? EVIDENCE FROM BANJA LUKA"**, chapter in the book *"Financial Systems Integration of Balkan Countries in the European Financial System: Impact of Global Financial Crisis"*, University of Nice – Sophia Antipolis and Institute of Economic Sciences, Published by the French Ministry of Foreign and European Affairs and the Ministry of Science and Technological Development of the Republic of Serbia, Belgrade, 2009.
3. Mirjana Radovic Markovic, Radmila Grozdanic, Milanka Vucic – Entrepreneurship in Serbia: WOMEN AS ENTREPRENEURS, chapter in the book, *THE NEW ECONOMY: CHALLENGES, OPPORTUNITIES AND CHOICES* (edited by Mirjana Radovic Markovic et al), Indo-American Books, India, 2009, 182-194 pp. **Available from internet**
4. Mirjana Radovic Markovic, "Women's Entrepreneurship, informal economy and SME development policies in Serbia", chapter in the book, *Female Entrepreneurship and Local Economic Growth: A Case of Countries in Transition* (edited by Mirjana Radovic Markovic et al), Outskirts Press, Inc. Denver, Colorado, US, 2009., 48-64 pp. Available from internet [http://www.iem.bg.ac.rs/knjige/female\\_entrepren\\_local\\_economic\\_growth\\_contents09.pdf](http://www.iem.bg.ac.rs/knjige/female_entrepren_local_economic_growth_contents09.pdf)
5. Mirjana Radovic Markovic, et.al., "Foreign direct investment as a factor of economic growth and development of the Serbia", chapter in the book, *"Business Opportunities in Serbia: the case of Italian business sector and the role of management education"* (edited by Dutto, et.al.), Belgrade Banking Academy, Faculty for Baking, Insurance and Finance and Institute of Economic Sciences, Belgrade, 2009., 251-257 pp. Available from internet from [http://www.iem.bg.ac.rs/conferences/tempus\\_jun09/tempus\\_zbornik09.pdf](http://www.iem.bg.ac.rs/conferences/tempus_jun09/tempus_zbornik09.pdf)
6. Mirjana Radovic Markovic, "The Change of Women's Roles through the Centuries: Confrontation of Tradition with New Challenges,, chapter in the book *"The Perspective of Women's Entrepreneurship in the Age of Globalization"*, (edited by Mirjana Radovic Markovic) IAP, Charlotte, SAD, 2007, 3-13 pp. Available from internet (Entrepreneurship and Small Business Research Institute, Sweden) <http://www.esbri.se/boktips.asp>
7. Mirjana Radovic Markovic i Dušan Markovic, "Virtual Faculties: The Education of the Future", chapter in the book *"The Perspective of Women's Entrepreneurship in the Age of Globalization"*, (edited by Mirjana Radovic Markovic) IAP, Charlotte, SAD, 2007, 147-155 pp.

8. Mirjana Radovic Markovic, „Women Entrepreneurs and Managers in Serbia“, chapter in the book *“The Perspective of Women’s Entrepreneurship in the Age of Globalization”*, (edited by Mirjana Radovic Markovic) IAP, Charlotte, SAD, 2007, 77-87 pp. Available from internet (Amazon, Japan) <http://www.amazon.co.jp/exec/obidos/ASIN/1593117701/hatena-gd-22/ref=nosim>
9. Mirjana Radovic Markovic, "Women Leaders: Case Study of Serbia“, chapter in the book *“The Perspective of Women’s Entrepreneurship in the Age of Globalization”*, (edited by Mirjana Radovic Markovic) IAP, Charlotte, SAD, 2007, 87-95 pp. **Available from internet**
10. Mirjana Radovic Markovic, "Empowering Women in developing countries“, chapter in the book, *Gender and Informal Economy-case of Africa, developing, developed and transition countries*, ICEA & RENTICECONSULT with support of UNESCO-a, (ed. Chakarapa Priscila et.al.) Lagos and Katmandu, 2007., 10-17 pp.
11. Mirjana Radovic Markovic, “INFORMAL ECONOMY - Possibilities for working at home“, chapter in the book *“Gender and Informal Economy-case of Africa, developing ,developed and transition countries”*, ICEA & RENTICECONSULT with support of UNESCO-a, (ed. Chakarapa Priscila et.al.) Lagos and Katmandu, 2007., 132-141 pp.
12. Mirjana Radovic Markovic, "The development of female entrepreneurship in Eastern European countries with stress on Serbia“, chapter in the book *“Gender and Informal Economy-case of Africa ,developing ,developed and transition countries”*, ICEA & PRENTICECONSULT with support of UNESCO-a, (ed. Chakarapa Priscila et.al.) Lagos and Katmandu, 2007., 53-60 pp.
13. Mirjana Radovic Markovic, “Position of women in Africa, chapter in the book, “Gender and informal Economy: developing, developed and transition countries”, ICEA & PRENTICECONSULT with support of UNESCO-a, (ed. Chakarapa Priscila et. al.) Lagos and Katmandu, 2007., 4-10 pp.
14. Mirjana Radovic Markovic, “Women and non-standard employment arrangements in informal economy with focus on Africa“, chapter in the book *„Gender and Informal Economy-case of Africa, developing, developed and transition countries*, ICEA & PRENTICECONSULT with support of UNESCO-a, (ed. Chakarapa Priscila et.al.) Lagos and Katmandu, 2007., 77-88 pp.
15. Mirjana Radovic Markovic, “SPECIAL BENEFITS OF E-learning FOR WOMEN: Sample of program Entrepreneurship for Women“, chapter in the book, *“Gender and Informal Economy-case of Africa, developing, developed and transition countries”*, ICEA & PRENTICECONSULT with support of UNESCO-a (ed. Chakarapa Priscila et.al.) Lagos and Katmandu, 2007. 45-57 pp.
16. Mirjana Radovic Markovic, „Managing the organizational change and culture in the age of globalization : winning organization, chapter in the book *“Gender and informal Economy: Developing developed and transition countries”*, ICEA & PRENTICECONSULT with support of UNESCO-a, (ed. Chakarapa Priscila et.al.), Lagos and Katmandu, 2007.,179-203 pp.
17. Mirjana Radovic Markovic, “The Change of Women’s Roles through the Centuries: Confrontation of Tradition with New Challenges” in the book, *“The Perspective of Women’s Entrepreneurship in the Age of Globalization”*, IAP, Charlotte, USA, 2007, 3-13 pp.
18. Mirjana Radovic Markovic,“Virtual Faculties: The Education of the Future“ in the book, *“The Perspective of Women’s Entrepreneurship in the Age of Globalization”*, IAP, Charlotte, USA ,2007, 147-155 pp.
19. Mirjana Radovic Markovic, " Women Entrepreneurs and Managers in Serbia“ in the book, *“The Perspective of Women’s Entrepreneurship in the Age of Globalization”*, IAP, Charlotte, USA, 2007, 77-87 pp.
20. Mirjana Radovic Markovic, “Women Leaders: Case Study of Serbia“ in the book, *“The Perspective of Women’s Entrepreneurship in the Age of Globalization”*, IAP, Charlotte, USA, 2007, 87-95 pp

#### **Refereed Journal Publications (2005-2009)**

1. Mirjana Radovic Markovic, "Education through e-learning:Case of Serbia", *Journal of Business Economics and Management*, North-German Academy of Informatology (Stralsund) and Vilnius Gediminas Tehnical University, Lithuania,10(4):313-319 pp.,2009.



1. Peer – Reviewed International Journal Included into Databases ICONDA, EBSCO (Business Source Complete) and SCOPUS: Elsevier Bibliographic Databases, Vilnius, Lithuania ([www.thomsonreuters.com](http://www.thomsonreuters.com))
2. Mirjana Radovic Markovic, "Globalization and Gender Participation in the Informal Sector in Developing and Transitional Countries", *E+M (Economics and Management Journal)*, Technical University of Liberec in cooperation with other universities in the Czech Republic and Slovakia, 4/2009 6-16 pp. The journal is covered in the Social Sciences Citation Index, Social Sci search and Journal Citation Reports/Social Sciences Edition.([www.thomsonreuters.com](http://www.thomsonreuters.com))
3. Mirjana Radovic Markovic, "**Managing the Organizational Change and Culture in the Age of Globalization**", *Journal of Business Economics and Management*, North-German Academy of Informatology (Stralsund) and Vilnius Gediminas Tehnical University, Lithuania 9 (1):1-12 pp., 2008. Peer – Reviewed International Journal Included into Databases ICONDA, EBSCO (Business Source Complete) and SCOPUS: Elsevier Bibliographic Databases, Vilnius, Lithuania, Volume 9, Number 1, 2008. ([www.thomsonreuters.com](http://www.thomsonreuters.com))
4. Mirjana Radovic Markovic, Brenda Nelson-Porter, Muhammed Omolaja, The New Alternative Women's Entrepreneurship Education: e-Learning and Virtual Universities, *Journal of Women's Entrepreneurship and Education*, Institute of Economic Sciences, Belgrade, 1-2/2009.
5. Mirjana Radović Markovic, Radmila Grozdanić, Milanka Vucic, "Female Entrepreneurship in Serbia,*ERENET Profile*, 4(2):8-19 pp., April 2009, available [www.erenet.org](http://www.erenet.org).
6. Mirjana Radovic Markovic,"Effective organizational change management", *Serbian Journal of Management*, Technical faculty, Bor, University in Belgrade 3 (1) :119-125 pp., 2008
7. Mirjana Radovic Markovic, "E-learning System Characteristics & Perspectives of its Development and Implementation in Higher Education", *Journal of Education*, The Pedagogic Society of Serbia ,University in Belgrade, vol. 56, no. 4, 470-485 pp. Paper is available <http://www.pedagog.org.rs/english/magazine%20no%204-2007.html#9> Peer – Reviewed International Journal which is categorized as a journal of national interest by the Ministry of Science of the Republic of Serbia.
8. Mirjana Radovic Markovic, "Managers and entrepreneurs skills as key contributors to SME Success in the future business challenges",*Serbian Journal of Management*, Technical faculty, Bor, University in Belgrade,Serbia,2 (1) : 93-99 pp., 2007.
9. Mirjana Radovic Markovic, "Self-Employment & Entrepreneurial Activities Development of Countries in Transition, "PREGLED,, University in Sarajevo, *Journalfor socialquestions*, Sarajevo, Bosnia and Herzegovina, No. 3-4, May-August, 2007.
10. Mirjana Radovic Markovic, "Economic and Legal Aspects of Franchising", "Teme", *Peer Journal for Social Sciences*,University in Nis,Serbia,31 (2): 391-399 pp., 2007.
11. Mirjana Radovic Markovic, "Women entrepreneurs and managers in Serbia", *Journal Ekonomika a manazment podniku*, Faculty of Economics, Kosice, Slovakia, 5(2007), 5-15 pp.
12. Mirjana Radovic Markovic, "New economy and global challenge: winning model of successful small business organizations, *Montenegrin Journal of Economics*, ELIT (*economic laboratory research on countries in transition* ),Niksic, 2007, vol. 3 (6) : 121-130 pp.
13. Mirjana Radovic Markovic,"Woman Entrepreneurship and Leaders Abilities of Women and Their Position in the Business - (case study of Serbia and Balkan region)", *PCTE Journal of Business Management*, Punjab College of Technical Education, India, Vol. 1, Issue 3, 2006, 1-14 pp.
14. Mirjana Radovic Markovic, "Leaders Abilities of Women and Their Position in the Business",*Peer Journal for Social Sciences*,University in Nis, Serbia, 29(3):271-282, 2005.

### Current Research Projects

1. 2010- Head of OECD project - OECD Serbia Survey.
2. The Project is focusing on 5 countries: Armenia, Azerbaijan, Georgia, Serbia and Ukraine, where is needed an in-depth study of macro-economic trends and private-sector policies.
3. 2008-Head of macro project, "The Integration of Serbian economy into the European Union: PLANING AND FINANCING OF REGIONAL AND RURAL DEVELOPMENT AND ENTERPRISE DEVELOPMENT POLICY", financed by Ministry of Science of the Republic of Serbia.

## **Editorial boards**

### **Peer Journals**

1. Editor in chief of Economic Analysis, Institute of Economic Sciences, Belgrade, Serbia, 2009-
2. Available from internet <http://www.ien.bg.ac.rs/EA/eboard.html>
3. Founder and Editor in chief of Women`s Entrepreneurship and Education (JWE). Institute of Economic Sciences, Belgrade, Serbia 2008 - Available from internet [http://www.ien.bg.ac.rs/journal\\_jwe.html](http://www.ien.bg.ac.rs/journal_jwe.html)
4. Editor of Journal of Business Economics and Management, Vilnius, 2008-
5. North-German Academy of Informatology (Stralsund) and Vilnius Gediminas Tehnical University, Lithuania. Peer – Reviewed International Journal Included into Databases ICONDA, EBSCO (Business Source Complete) and SCOPUS: Elsevier Bibliographic Databases, Vilnius, Lithuania, (www.thomsonreuters.com) Available from internet [http://www.jbem.lt/lt/2/RED\\_KOLEGIJA](http://www.jbem.lt/lt/2/RED_KOLEGIJA)
6. Member of Editorial board of Scientific International Journal (SJI) 2008- SJI is a division of Global Commerce and Communication, Inc. (GCCCI). State of Minnesota, USA [http://www.scientificjournals.org/editorial\\_board.htm#Marketing\\_](http://www.scientificjournals.org/editorial_board.htm#Marketing_)
7. Member in the Advisory Board Annals of the University of Petrosani, Economics, Romania 2010 - Member of Pakistan Journal of Business and Management, Hamdard University, Pakistan 2010- [http://www.hamdard.edu.pk/pjbm/natl\\_intl\\_rvw.php](http://www.hamdard.edu.pk/pjbm/natl_intl_rvw.php)
8. Associate Editor of The Journal of Policy and Organisational Management, (ISSN: 0976–7738), Mumbai, India

### **Professional Journals**

1. Member of editorial board, "Radno-pravni savetnik", Poslovnii biro", Belgrade, Serbia, 2005- Available from link [http://www.poslovnibiro.rs/index.php?page\\_id=152](http://www.poslovnibiro.rs/index.php?page_id=152)
2. Member of editorial board, "GM Business & Lifestyle", Internet ogledalo, Belgrade, Serbia, 2007 - Available from link <http://www.gmbusiness.biz/index.php/author/mirjanaradovic/> and <http://www.gmbusiness.biz/index.php/impressum/index.1.html>