

## **EXECUTIVE SUMMARY**

### **PROF. CAMERON A. BATMANGHLICH (PHD)**



#### **Full Professor in Leadership**

**Founder and Managing Director of ‘Eurasian Doctoral Summer Academy’  
(EDSA)**

**Former Director of the MBA Department and Deputy Dean - (GSB-AlmaU)**

Cameron A. Batmanghlich, received his PhD with Distinction from School of Management, University of Bradford (Triple Crown: AACSB, AMBA and EQUIS) in ‘Corporate Leadership and Ethics’. He was awarded his full professorship in 2014, from three different institutions. Professor Batmanghlich has a strong international background having lived and worked in over eleven different countries in Europe, Asia, Middle East, South America, The Caribbean, China and Kazakhstan.

Early on, Prof. Batmanghlich, made the strategic decision to pursue administrative and leadership roles within academia instead of focusing on research. This decision was underpinned in his strong entrepreneurial and business background having had worked as an executive and consultant over 15 years, covering many industries and markets.

During this time, Prof. Batmanghlich has published articles, been a speaker at the international conference at CEEMAN and co-authored a new book with his Mexican colleague to be published in September. Currently, Prof. Batmanghlich is working on a new book on research methodology. His last book published by ‘Springer’ called ‘Why Leaders Fail Ethically’ has been downloaded and sold over 6000 copies during the past 12 months.

From Jan. 2015 to July 2016, Prof. Batmanghlich assumed the role as the Director of the MBA Department & Deputy Dean at the Graduate School of Business - Almaty Management University (GSB-AlmaU), which according to EdUniversal was ranked the Number One Business School in Central Asia and Kazakhstan. GSB-AlmaU was the first Business School to get AMBA accreditation and start a MBA program and DBA with over 400 MBA candidates enrolled.

During this time, Prof. Batmanghlich was in charge of re-accrediting the MBA programs with AMBA, accrediting the DBA programs with AMBA and in charge of accreditation process with AACSB.

Prof. Batmanghlich successfully managed to get the GSB-AlmaU recognized and registered by AACSB as a separate business schools – first in Kazakhstan.

Other achievements by Prof. Batmanghlich at the GSB-AlmaU include:

- ✓ Draft and approval of the strategic plan (2015-2020) for the GSB-AlmaU with eight (8) different strategic directions, among them internationalization and standardization, based on Hybrid Organizational Structure (HOS).
- ✓ Starting a peer-reviewed Scientific Journal called ‘Eurasian Journal of Leadership’ (EAJoL) with an impressive editorial board, published scientific articles both in Russian and English (<http://eajol.almau.edu.kz/>).
- ✓ Design and launch of the ‘Eurasian Doctoral Summer Academy’ (EDSA) with four other reputable universities as part of a consortium with attendees from all over the world ([www.edsaschoo.com](http://www.edsaschoo.com)), in Varna, Bulgaria.
- ✓ Started a joint Global DBA Program with ESC Rennes Business School (Triple Crown) in France with residencies in Rio De Janeiro, Shanghai, Paris and Almaty.
- ✓ Design of a ‘Post Graduate Certificate in Higher Education Teaching’ (PGCHET) geared towards lecturers training in modern teaching strategies and methods according to the Higher Education Academy's standards in UK – The most prestigious accreditation body in the world for Higher Education Best Practice.
- ✓ Design of a ‘Global Post-Doctoral Degree in Higher Education Leadership’ to soon be launched, targeting senior leadership at international institutions to receive a Post-Doctoral Degree (Habilitation).
- ✓ In charge of standardization of teaching and learning practices to international standards, including draft of handbooks and manuals and the creation of ‘Research Ethics Policy’ among others.
- ✓ Introducing modern teaching methods based on ‘Student Centered Learning’ (SCL), ‘Craft Based Learning’ (CBL), and the creation of Hybrid Curriculum Design with focus on Experiential Learning with a business startup as its capstone, which included ‘Topic Matched Ethics’ and ‘Design Thinking’.
- ✓ Negotiating and launching a PhD program in Business Studies run in the English language with a Consortium of European Universities to bring international PhD students as permanent candidates to Kazakhstan. In tandem with this program, Prof. Batmanghlich was also creating a ‘Think-Tank’ and research center with China, Iran, Turkmenistan and Kazakhstan for the ‘One Belt One Road’ project and seeking funding from Chinese government.
- ✓ Starting a DBA program and two MBA specialties in the Republic of Cameroon in Africa, where the Kazakh University would benefit from 50% of the revenues in the form of tuition fees.

It is to be noted that Prof. Batmanghlich due his international background, business acumen and language skills (English, Swedish, Persian, French and Spanish) was in charge of all the negotiations, draft of contracts and agreements with various parties and institutions worldwide.

Professor Batmanghlich is the Chairman of the Board of Institute of International Education Canada where soon to launch a 'Consulting Certificate' internationally.

He is also a member of the Editorial Board of a number of peer-reviewed journals, and a member of the Paris Based Think-Tank PRIMAL at La Sorbonne, University of Paris.