



Rana Ezzeddine El-Jisir

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D.O.B.: September 1967

Nationality: Lebanese

Marital Status: Married

Rana E. El-Jisir is a DBA Professor of Business Administration with focus on Knowledge Management, Knowledge sharing and Innovation Performance. She teaches various courses in different universities related but not limited to Business, Management, Leadership, Innovation, Effectuation and Human Resource.

Areas in which she would like to work are; Knowledge Management, Organizational Management, Organizational Learning, Effectuation and Gender, and Leadership.

She is a Visiting Professor at 'University of' to teach the course entitled: "....." (2019)

She is delighted to participate, teach, offer consultancy in learning facilities presenting applied research, publications as well as coach students in their learning process.

EDUCATION

Grenoble, Ecole De Management, France

Doctorate of Business Administration (DBA) 2015

American University of Technology, Lebanon

Master of Business Administration (MBA) 2007

American University of Technology, Lebanon

Bachelor Degree in Graphic Design (BA) 2004

SEMINARS & WORKSHOPS

Apr. 27 – 30, 2011 - **Lebanese Canadian University (LCU)** Aintoura, Lebanon
Literature Review & Research Design

Sep. 8 – 11, 2011 - **Lebanese Canadian University (LCU)** Aintoura, Lebanon
Qualitative Data Collection

Nov. 30 – Dec. 2, 2011 - **Grenoble Ecole de Management** Grenoble, France
Qualitative Data Analysis (I)

Apr. 26 – 29, 2012 - Lebanese Canadian University (LCU) <i>Quantitative Data Collection</i>	Aintoura, Lebanon
May 2 – 6, 2012 - Grenoble Ecole de Management <i>Quantitative Data Analysis (1)</i>	Grenoble, France
July, 7 – 12, 2012 - Grenoble Ecole de Management <i>Quantitative Data Analysis (2)</i>	Grenoble, France
Sep. 21– 23, 2012 - Lebanese Canadian University <i>Quantitative Data Analysis (2)</i>	Aintoura, Lebanon
Jan. 4 – 9, 2013 - Grenoble Ecole de Management <i>Quantitative Data Analysis (3)</i>	Grenoble, France

CONFERENCES

- Conference Speaker at ‘**Grenoble Ecole de Management**’, (May 1, 2013)
Topic: ‘Knowledge management and sharing, the relationship with innovation performance in FME’s.’ (presentation was published in the booklet distributed to the public)
Attended by: MBA
- Speaker at the DBA Symposium, “**Impact and Practice for your DBA**”, organized by Association of MBA’s (AMBA), Kingston Upon Thames University, London, (November, 1,2013).

PROFESSIONAL EXPERIENCE

University Instructor

- Lebanese University
- Lebanese International University

Courses for Undergraduate and Graduate students:

- *Introduction to Management*
- *Corporate Governance*
- *Marketing Intelligence*
- *Recrutement Tools and Techniques*
- *Human Resource Development*
- *Leadership*
- *Marketing Management*
- *Quality Management*
- *Organizational Behavior*

Affiliate Professor, Supervise Doctorate candidates with management topics

- Grenoble Ecole de Management

Supervisor, *Supervise Master candidates with management topics*

- Balamand University (Lebanon)
- Lebanese International University
- Lebanese University

Blind Reviewer, *Review articles to be published in peer review journals*

- Knowledge Management Research and Practice Journal
- International Journal of Business Performance Management (IJBPM)

Visiting Professor, in the School of Business, Leadership at the University of Léonard De Vinci, France. The Léonard de Vinci Group in Paris is composed of three schools: EMLV (Business School), ESILV (Engineering School) and IIM (School of Web Design and Multimedia).

Trainer

- Chamber of Commerce Industry and Agriculture, BIAT and IECD, Tripoli - Lebanon)

LANGUAGES & COMPUTER SKILLS

- English: Level: Excellent- Oral and Written
- Arabic: Level: Excellent- Oral and Written (Native)
- MS Office Suite,
- SPSS
- AMOS - Quantitative data analyses, Structural Equation Modeling

PUBLICATIONS

- **A Certificate in Research Management**
Grenoble Ecole de Management, 2012
- **The Effects of Collaborative Knowledge on Innovation Performance. The Case of the Lebanese Broadcast Corporation, LBCI**
(AMBA, London), 2013
- **Gender Innovation through the lens of Effectuation.**
International Journal of Entrepreneurship and Small Business, 2014
- **Effectuation, Exploring A third Dimension To Tacit Knowledge**
Wiley Publishers, 2017
- **Sharing of Tacit Knowledge and Service Innovation Performance**
International Journal of Foresight and Innovation Policy, 2017
- **The Impact of Tacit Knowledge and Effectuation on Innovation Performance in Firms**
Nova Publishers, New York, 2017
- **Leadership, Flexibility and Integrity**
Nova Publishers, New York, 2017

- **Women as Transformational Leaders: Their Impact on Management Innovation in SME's** *International Journal of Advanced Research (IJAR)*, 2019
- **Transformational and Transactional Leadership with Effectuation** (*in the press*)

FIELDS OF RESEARCH

- Innovation
- Knowledge Management
- Organizational Management
- Organizational Learning
- Effectuation and Gender
- Leadership

SKILLS

- Supervised and examined a number of PhD and Master's degree theses and dissertation in Management, and is pleased to apply back up supervision and assistance with the writing in these areas, as well as formal supervision for candidates with any academic institution.
- Well-equipped to help organizations develop and implement management, leadership strategies and policies, and evaluate initiatives in these areas.
- Capacity in sharing, participating and/or heading a conference at hometown or abroad, with presenting different areas of knowledge in business, management or leadership learning ideas and theories. Topics that have been my fields of interest and teaching since 2010.

Others interested areas would like to work, in ways set out following this list are:

1. The Management- Leadership debate
2. Effectuation, another dimension to Tacit Knowledge
3. The pros and cons of competency approaches to management and women Leadership
4. Inducting and writing Research studies
5. Knowledge Management and the multidimensionality of Tacit Knowledge
6. Human Resource Training and Development
7. Innovation Performance

REFERENCES

- **Francois Therin,**
francois@therin.com +971569211602
- **Bassem Maamari**
bassem.maamari@lau.edu.lb, +961 03 900 545
- **Jean Jacques Chanaron**

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