

# CV. Margarita Kefalaki

**Dr. Margarita Kefalaki**

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**Dr. Margarita Kefalaki** is the founder and current President of the Communication Institute of Greece (COMinG). The main purpose of this association is the organisation of International Events, like International Conferences, where academics, PhD students and communication professionals from all over the world can meet and exchange.

Additionally, since August 2017, she is Regional Vice-President of the European Network for Economic Cooperation and Development (EUCED) EEIG, for Greece.

She is actually a visiting Professor at the Hellenic Open University, where she teaches cultural communication in the master course of cultural units management. Her research focuses on Cultural and International communication. Margarita has taught in several universities in Greece and France, and has published widely in academic and policy journals such Journal of 'Business and Management Research' and the 'International Small Business Journal'.

Dr Kefalaki holds a PhD in Cultural Communication and a Master degree in Communication from Pascal Paoli University in Corsica (France). Additionally she holds a Bachelor degree in cultural communication and organization of events from Vauban University in Nimes (Montpellier III) and another in business management from a Technological Institute in Greece.

Margarita has successfully led several intercultural projects as the one of the creation of a musical disc in three languages, where she sings the



communication activities, the lyrics in three languages and the music (Action3 of the European Program for young People of INJEP).

Finally, the founder and President of COMinG, believes that education is the way that we can learn to better communicate. Academics, students and professionals can contribute to this international exchange procedure. This is what she is trying to achieve with the creation of the Communication Institute of Greece and the organization of International Academic Conferences.