

## CV Caner DİNCER

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Formation	
Assoc.Prof.	Since 2012
Ph. D.	Université Paris Est, Marketing
Graduate	Université Paris XII, Val de Marne EGEE DEA Sciences de Gestion
Undergraduate	Galatasaray University, Faculty of Economic and Administrative Sciences, Department of Business Administration (2000)
College	Lycée Saint-Benoît (1995)
Experience	
2000- today	Galatasaray University

### Languages

French	excellent in reading, writing and speaking
English	excellent in reading, writing and speaking

### Some Publications

#### A. International

- A1.** B. Dincer, C. Dincer, (2005) "Otel Yönetiminde Muhasebe Bilgi Sistemleri ve Pazarlama Kararları", Review of Social, Economic and Business Studies , Vol. 5/6, 353-365.
- A2.** C. Dincer, B. Dincer, (2006), "Has Environmental Investment a Marketing Effect in Turkish Banking Industry?", Social Responsibility Journal , Vol. 2(1), 88-95.
- A3.** C. Dincer, B. Dincer, (2006), "The Importance of Environmental Communication: Evidence from Turkey", Social Responsibility Journal , Vol. 2(2), 131-136
- A4.** C. Dincer, B. Dincer, (2007), "Corporate Social Responsibility: Future Prospects in The Turkish Context", Social Responsibility Journal , Vol. 3(3), 44-49.
- A5.** C. Dincer, B. Dincer, (2010), "An Investigation of Turkish Small and Medium Sized Enterprises online CSR Communication" Social Responsibility Journal , Vol. 6(2), 197-207.
- A6.** B. Dincer, C. Dincer (2011), "Corporate Social Responsibility and Corporate Performance: Evidence from Istanbul Stock Exchange" Social Responsibility Review, ISSN 1759-5886, 2011 no.3, pp.28-34.
- A7.** B. Dincer, C. Dincer (2011), "Measuring Brand Social Responsibility, A New Scale", Social Responsibility Journal, Vol. 8(4), 484-494.
- A8.** B. Dincer, C. Dincer (2011), "Corporate Social Responsibility Decisions, A Dilemma for SME Executives?", Social Responsibility Journal, Vol. (9)2, 177-187.
- A9.** B. Dincer, C. Dincer, (2012), "Corporate Governance and Market Value: Evidence from Turkish Banks", International Journal of Academic Research in Business and Social Sciences, Vol. 3(4): 241-249.
- A10.** B. Dincer, C. Dincer, (2012), "Corporate Social Responsibility Communication and Perception: Media and Risks", International Journal of Academic Research in Business and Social Sciences, Vol. 3(4): 207-222.
- A11.** B. Dincer, C. Dincer, (2010), "Rethinking Brands in Emerging Financial Markets", Celal Bayar Üniversitesi, İİBF, Yönetim ve Ekonomi Dergisi Cilt:17(1): 11-22.

**A12.B.** Dincer, C. Dincer, (2014), "An Overview and Analysis of Marketing Ethics", International Journal of Academic Research in Business and Social Sciences, Vol. 4(11): 151-158.

**A13.** C. Dincer, B.Dincer (2015). Are Employees Concerned About Corporate Social Responsibility?. International Journal of Academic Research in Business and Social Sciences, 5(7), 17-28., Doi: 10.6007/IJARBSS/v5-i7/1706

**A14.** C. Dincer, B. Dincer (2015). Key Factors of Online Customer Satisfaction. International Journal of Academic Research in Business and Social Sciences, 5(7), 97-111., Doi: 10.6007/IJARBSS/v5-i7/1712

## **B. Conference Proceedings**

**B1.** C. Dincer, (2005) "Satış Gücünün Teknoloji Kullanımı ve Amaçları: Türk Kimyasal Ürünler Dağıtım Sektörü", III. Uluslararası Türk Dünyası, Sosyal Bilimler Kongresi, Celalabat, Kırgızistan, Haziran 2005, Türk Dünyasında Sosyal Bilimler: Kuram, Yöntem ve Uygulama Cilt. II, 829-837.

**B2.** B. Dincer, C. Dincer (2011), "The Development of Corporate Social Responsibility in Turkish Manufacturing Industry", *3<sup>rd</sup> International Conference on Governance, Fraud, Ethics and Social Responsibility*, June 7-11, 2011 pp. 405-419.

**B3.** B. Dincer, C. Dincer (2011), "Measuring Brand Social Responsibility, A New Scale", *10<sup>th</sup> Conference on Corporate Social Responsibility*, May 18-20, 2011, ISBN 978-0-9551577-4-5 UK publications.

**B4.** B. Dincer, C. Dincer (2011), "Corporate Social Responsibility Decisions, A Dilemma for SME Executives?", *10<sup>th</sup> Conference on Corporate Social Responsibility*, May 18-20, 2011, ISBN 978-0-9551577-4-5 UK publications.

**B5.** B. Dincer, C. Dincer (2011), "Do the Shareholders Really Care About Social Responsibility?", *European Accounting Association 34<sup>th</sup> Annual Congress*, 20-22 April 2011.

**B6.** B. Dincer, C. Dincer (2012), "Corporate Social Responsibility Communication and Perception: Media and Risks", *11<sup>th</sup> International Corporate Social Responsibility Conference*, May 8-11, 2012.

**B7.** B. Dincer, C. Dincer, "Corporate Social Responsibility and Corporate Performance: Evidence from Istanbul Stock Exchange", *9<sup>th</sup> International Conference on Corporate Social Responsibility*, 2010, Zagreb.

## **C. Books**

**C1.** La Musique dans l'E-Publicité, "L'effet de la musique dans les bannieres publicitaires sur Internet", EUE, Caner Dincer, 2010, ISBN-13: 978-6131503535 ISBN-10: 6131503532

**C2.** Kurumsallık Parantezinde Yönetim ve İletişim, Editör : Doç.Dr. Banu Karsak "Kurumsal Sosyal Sorumluluk ve Kurumsal Çevre Raporlaması ; Açıklamalar ve bir Öneri"p.133-169 Beta yayıncılık, 2015, ISBN 978-605-333-226-8

## **D. National**

**D.1.** C. Dincer, (2008) "Turkish Internet User's Demographics and Internet Usage", Marmara Üniversitesi, İktisadi ve İdari Bilimler Fakültesi Dergisi , Cilt 25/2, 763-772.

**D2.** C. Dincer, (2009) "Tedarik Zincirinde Sipariş İşleme Süreci", T.C. Marmara Üniversitesi, Sosyal Bilimler Enstitüsü Hakemli Dergisi, Öneri , Cilt 8/31, 191-196.

**D3.** C. Dincer, (2010) "The Influence of Affect and Cognition on Impulse Buying Behavior", T.C. Marmara Üniversitesi, Sosyal Bilimler Enstitüsü Hakemli Dergisi, Öneri , Cilt 9/33, 153-158.

**D4.B.** Dincer, C. Dincer (2011), "Satış Elemanı Performans Değerlemede Bir Öneri: Üçgenel Performans Değerleme Yöntemi" T.C. Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, Öneri Dergisi sayı:35 yıl.17 cilt.9, ISSN 1300-0845, 163-171.

**D5.**B. Dincer, C. Dincer (2011), "Tüketicilerin Alışveriş Merkezi Ziyareti ve Davranışı: Üniversite Öğrencileri Üzerine Bir Araştırma", T. C. Selçuk Üniversitesi, Sosyal ve Ekonomik Araştırmalar Dergisi 15(11), 21, pp. 317-331.

**D6.** B. Dincer, C. Dincer (2011), "A Historical Perspective on Business Ethics and the Role of Ethics Training", Karamanoğlu Mehmetbey Üniversitesi, Sosyal ve Ekonomik Araştırmalar Dergisi, 13(20) 11-18.

**D7.** C. Dincer (2011), "The Use of Mobile Advertising: Status and Implications", T. C. Marmara Üniversitesi, İktisadi İdari Bilimler Fakültesi Dergisi, 30(1), 341-363.

**D8.** C. Dincer (2012), "Comment change la perception d'éthique dans l'environnement d'affaires", Galatasaray Üniversitesi, İletişim Dergisi, 15 (1), 61-78.

**D9.**C. Dincer, B. Dincer (2012), "Social Media Use, Perception and Implications", Afyon Kocatepe Üniversitesi, İİBF Dergisi, C.XIV, SII, 137-146.

### **E. National Conferences**

**E1.** B. Dincer, C. Dincer (2011), "Performans Yönetiminde Çalışan Destek Programları ve Etkileri", XI. Üretim Araştırmaları Sempozyumu: "Toplumsal Kalkınmada Üretimin Artan Rolü": Bildiriler Kitabı, 448-453. 23-24 Haziran 2011, İstanbul Ticaret Üniversitesi-Eminönü Yerleşkesi.

**E2.** C. Dincer, B. Dincer (2011), "Firmadan Firmaya İlişkilerin Bileşenlerinin Analizi", T. C. İstanbul Kültür Üniversitesi, 7. KOBİ'ler ve Verimlilik Kongresi, 25-26 Ekim 2011, İstanbul.